



Lyssa Thaden, Ph.D., AFC®

The Game Theorist



Game theory is the science of strategy. As it relates to money, game theory helps us to understand the variables at play and how to produce optimal financial decision-making within a strategic framework. There are always different hands you can play in a game, and Lyssa will help you make the most of your decisions, playing toward your financial goals using your personal strengths.

About Lyssa:

Lyssa has spent over 20 years in higher education, both on college campuses and with non-profit organizations helping individuals get to (and through) school and on toward their personal, professional and financial dreams. (And yes, she loves playing with other people's money!)

Ph.D. Sociology, Washington State University

M.A. Organizational Leadership, Gonzaga University

B.S. Mathematics Education and Computer Science, Rocky Mountain College

Accredited Financial Counselor (AFC®)

Lyssa's Financial Tip:

Making money work for you is a powerful game. Any good financial strategist needs to know their strengths and weaknesses. Knowing how and why you make the financial decisions you do is the first important step.