



# Theresa Popp Braun, Ed.D.

## *The Architect*



Much like an architect, the details matter for Theresa – and she sweats every one of them! She believes that identifying and organizing all the facets of your financial life are critical steps toward constructing a personal financial strategy that will enable you to successfully move toward and achieve your financial goals.

### **About Theresa:**

Theresa has 18+ years' experience in the higher education and non-profit sectors, including student financial aid, student affairs and personal wellness programming. In addition, her experiences as a student loan borrower navigating the process of financing and paying off her higher education costs have helped shape her perspective on the importance of personal finance knowledge for students.

Ed.D. Leadership Studies, Bowling Green State University  
M.A. College Student Personnel, Bowling Green State University  
B.S. Education, Bowling Green State University

### **Theresa's Financial Tip:**

Albert Einstein is said to have called the power of compound interest “the most powerful force in the universe.” Even if that’s an overexaggeration, using the power of compound interest to your advantage – both in the positive with your investment strategy and by taking steps to reduce the negative consequences associated with interest on debt – is quite powerful.