



Scheherazade Mason, J.D.

## *The Taskmaster*



Top performers benefit from having someone on their team to push them a little harder toward excellence. Sherry brings a taskmaster's mindset to financial advice: she knows when you need encouragement, when you need a challenge, and when you need a clear breakdown of what to do next. With directness and humor, she'll help you make progress faster.

### **About Sherry:**

Sherry has been a lawyer, a varsity athletic coach, and a career advisor. In all these roles, she's helped smart people gain clarity about their goals and exactly what next steps to take. Along the way, she noticed how many people tend to ignore or bluff their way through important financial decisions, and vowed to help clients tackle money matters without shame or fear.

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### **Sherry's Financial Tip:**

Automate it! Willpower is limited, and thinking about money can be boring, terrifying, or worse. It's easy to put off doing the right thing. Set up automatic monthly payments to eliminate the possibility you'll procrastinate or overlook your goals. You only need to do the right thing once and then you can get back to thinking about other things.